



# First Edition & Holiday Events Guide Pull-Out

November 1, 2024

Ashland.news has something to celebrate — and to share.

Our community’s local news outlet is celebrating its third year bringing Ashland the news it needs to keep its civic, economic, cultural and social wheels turning.

Ashland.news is sharing the news with its first-ever print edition, a 16-page printed newspaper going out to every address in Ashland and Talent.

The special edition will include top stories from the Ashland.news website, a useful holiday events guide for planning your year-end activities, and information about Ashland.news’ year-end fund drive. Look for it in your mailbox Nov. 1.



## First Edition & Holiday Events Guide Print Pricing

DT SPREAD: \$695  
FULL: \$395  
1/2 V: \$295  
1/2 H: \$295

1/4 V: \$165  
1/4 H: \$165  
1/8 V: \$120  
1/8 H: \$120  
1/16: \$75

Premium Positions:  
Inside Front Full: \$495  
Page 3 or 5 Full: \$495  
Back Page Full: \$495

Event Guide:  
LOGO with Bold Listing: \$50  
(includes logo & 4 lines of text)

Size SPECS on pg 2

## Coverage

Over 17,000 copies mailed to Ashland & Talent Households with an additional 1,000 extra copies distributed at events & businesses.

Live Flip Book of Section on Ashland.news through December 31, 2024 (over 297,000 Pageviews)

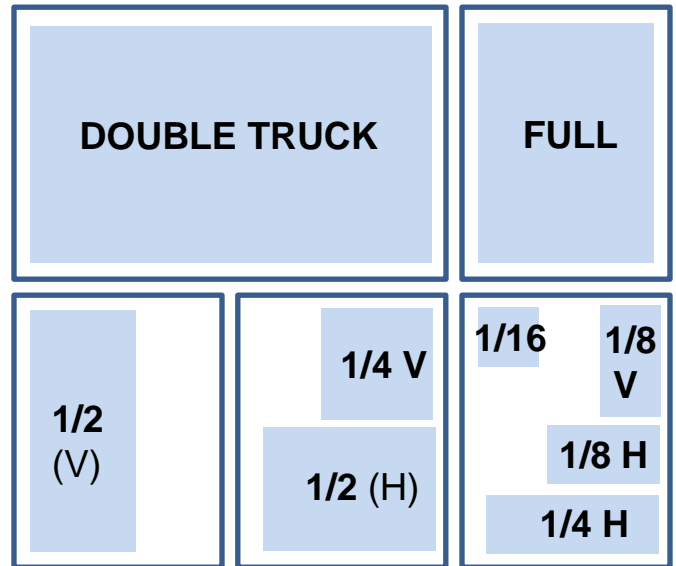
## First Edition & Holiday Events Guide Pull-Out

### TABLOID 4-COLUMN MODULAR

Full Page Height 10.5"

AD SIZES (inches)	WIDTH	HEIGHT
Double Truck	20.58	10.5
Full Page	9.83	10.5
1/2 Vertical	4.831	10.5
1/2 Horizontal	9.83	5.166
1/4 Vertical	4.831	5.166
1/4 Horizontal	9.83	2.5
1/8 Vertical	2.33	5.166
1/8 Horizontal	4.831	2.5
1/16 Page	2.332	2.5

File Format: High Res PDF (300 dpi CMYK).



Run a print ad in either section and receive a discount on Newsletter and Online Ads.

### Ask for a quote!!

Discount good through 12/31/2024 and is only good on new ads.

### DEADLINES

Space & Listing Reservation Deadline  
Monday, **OCTOBER 14**

Final Art Deadline  
Thursday, **OCTOBER 17**

Publication Date  
FRIDAY, **NOVEMBER 1**